

LUNAR
FEST NJ
2025



SOMA CROSS CULTURAL WORKS



Dear Friends,

We are delighted to extend our warm greetings to everyone attending SOMA Cross Cultural Works' 6th annual Lunar Fest NJ! This festival recognizes and celebrates Lunar New Year, the Year of the Snake. SOMA Cross Cultural Works is a 501c3 nonprofit whose mission is to celebrate the cultural diversity of our South Orange and Maplewood communities through education and support of artistic and cultural events.

As a non-profit organization, we are dedicated to collaborating with and leading our community in promoting creative and cultural diversity. We firmly believe that cultural diversity is a powerful force for personal growth and community development. It serves as a catalyst for meaningful dialogue, fostering intercultural connections that promote inclusion, understanding, and friendship.

While you're here, we invite you to savor the delicious flavors of our amazing local restaurants, enjoy the music and dance of our talented performers, and create special moments with your children at our cultural activity tables.

This event was made possible thanks to you and our incredible community. It took months of planning and was truly a labor of love for our dedicated planning committee. When thinking about the WHY behind Lunar Fest NJ, we all wanted to bring visibility to our AAPI community and to take up space together in a joyful way. We extend our heartfelt thanks to our amazing sponsors and vendors—this event wouldn't have been possible without your support. We are deeply grateful to our food vendors, choreographers, performers, committee members, and volunteers for their invaluable contributions.

Lunar Fest NJ 2025 promises to be a feast for the senses! Enjoy!

Festival Director: Lanny Cheuck / Co-Director: Chi Nguyen Brauner

Committee: Ran Baker, Yija Bu, Jessica Cabato, Beth Fung Ceglio, Mike Choi, Allison Lord Kim, Kelly McGauhey, Jessica Pace, Judy Tu, Cynthia Tiangco-Withers, Mingyi Xu

We join you in celebrating

**LUNAR
FEST NJ**

**Honoring the rich traditions
of Asian arts and culture**





MAPLEWOOD DIVISION OF
arts & culture
DEPARTMENT OF ADMINISTRATION



HAPPY LUNAR NEW YEAR

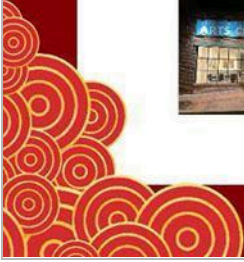
The mission of the Division of Arts & Culture is to foster a creative community of artists and organizations, enhancing the quality of life for residents of Mapewood by ensuring that artistic and cultural experiences are inclusive and accessible to all.

Mapewood Division of Arts & Culture organizes and facilitates performances and cultural activities throughout the Township of Mapewood, New Jersey. Working independently and in conjunction with local arts and civic groups, DAC strives to establish Mapewood as a cultural outpost and arts destination. We also operate the Burgdorff Center for the Performing Arts, The Woodland, and the 1978 Mapewood Arts Center.

We partner with many local and regional organizations each year. We work together to elevate our partners through shared programming, promotions and outreach, and event sponsorships throughout the year. Our goal is to showcase the immense talent and creativity of our community and to support cultural partners in providing quality accessible experiences to an ever-broadening audience.



maplewoodartsandculture.org



Lunar New Year Celebrations

Lunar New Year begins with the first new moon of the lunar calendar and ends 15 days later on the first full moon. Celebrated in countries like China, Korea, Japan, and Vietnam, its dates vary each year based on the moon's cycles.

China

In China, Lunar New Year is known as the Spring Festival. About 10 days before it begins, homes are thoroughly cleaned to remove bad luck. The holiday is a time to honor ancestors, reunite with family, and exchange red envelopes (lai see) with money. Festivities include dances, fireworks, and traditional foods like yuanxiao (sticky rice balls), fagao (prosperity cake), and yusheng (raw fish salad). The celebration ends with the Lantern Festival, when lanterns light up homes on the final night.

Korea

In Korea, Lunar New Year is called "Seollal," and the traditional greeting is Saehae Bok Mani Badseyio. Families honor ancestors, and many wear traditional hanbok. Children receive colorful bags with money, and typical foods include Tteokguk (rice cake soup) and Jeon (savory pancakes). Popular games like yutnori, gongginori (jacks), and jegichagi (hacky sack) are enjoyed during the celebrations.

Vietnam

Tết, or Vietnamese New Year, is Vietnam's most important holiday, marking the arrival of spring. Preparations include cleaning the house and cooking traditional foods like bánh chưng, bánh dầy, and sticky rice. Common greetings are "Chúc Mừng Năm Mới" (Happy New Year) and "Cung Chúc Tân Xuân" (Best wishes for the new spring). Customs include house visits, ancestral worship, calligraphy, and giving "lucky money" in red envelopes to children and the elderly.

 COLUMBIA | COLLEGE OF DENTAL MEDICINE



LIVING SMILES DENTISTRY

(973)740-0222

ADULT, CHILDREN, COSMETIC, IMPLANT

114 S Livingston Ave, Livingston



Invisalign



Dental Implant



Cosmetic Veneer

People Are Our Passion



A top performing Mother-Son real estate team, born and raised in South Orange and Maplewood.

Peter "PJ" DeCicco

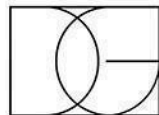
Sales Associate
M: 973.420.4401
O: 973.310.6816
thedeciccogroup@gmail.com

Ellen DeCicco

Sales Associate
M: 973.953.4428
O: 973.310.6816
ellensdecicco@gmail.com

www.buyingsellingnj.com |  @thedeciccogroup

The DeCicco Group is a team of real estate salespersons affiliated with Compass. Compass is a licensed real estate broker and abides by Equal Housing Opportunity laws.



The DeCicco Group

COMPASS



HUDSONWAY
IMMERSION SCHOOL

SPANISH, MANDARIN | ENGLISH
PRESCHOOL 2'S - GRADE 8



CHARTING A COURSE TO A GLOBAL FUTURE **引领全球化未来的航程**

HudsonWay Immersion School offers a transformative preschool–Grade 8 education with:

- Biliteracy in Spanish/English or Mandarin/English
- Advanced academics in English, math, and science
- A supportive social-emotional environment

Don't miss the critical window for language development –
ages 0-13!

Day School | Summer Camp | After School

www.hwis.org

Midtown, NY | 212-787-8088
Stirling, NJ | 908-598-8088





**ZEN
WUSHU**

武术
真武門

chinese
martial
arts



**KIDS WUSHU
WEAPONS TRAINING
SUMMER CAMP
TAICHI (YANG STYLE)
SPARRING & SELF-DEFENSE
ADULT WUSHU**

info@zenwushu.com

973-821-5003

356 NJ-10 | East Hanover NJ 07936

Schedule

- 12:00pm Opening Address
Mayor Nancy Adams, Mayor Sheena Collum,
Festival Director Lanny Cheuck
- 12:05pm Lion Dance
Rutgers Vietnamese Student Association
- 12:15pm Chinese Traditional and Modern Dances
Rutgers Chinese Dancing Troupe
- 12:25pm Vietnamese Fan Dance and Hip Hop Lion Dance
Rutgers Vietnamese Student Association
- 12:35pm Welcome Remarks
Dr. Monica Burnette, Seton Hall University
- 12:40pm Chinese Traditional Dance
FA Dance
- 12:55pm Salutatory Remarks
Assemblyperson Ellen J. Park
- 1:00pm Korean Sword Dance, Drumming, and Cultural Dances
Woorigarak Korean Cultural Art Center
- 1:40pm Martial Arts Demonstration
Zen Wushu Academy
- 2:00pm Kpop Dance Covers
Haru Dance, Rutgers University
- 2:25pm Chinese Acrobat and Comedy Show
Master Yang Xiao Di
- 3:05pm Student Vocal and Dance Performances
HudsonWay Immersion School,
Columbia High School Mandarin Program
- 3:30pm Japanese Taiko Drumming Exhibition
Biwanko
- 4:00pm Dragon Goodbye Ceremony (Outdoors)
Columbia High School Mandarin Program

What to eat

PARKING LOT

(See Parking Lot map on following pages)

Community Cafe: Uniquely flavored coffees and baked goods

Cousins Maine Lobster: Fresh Maine lobster

Fomo Momo: Tibetan momos with bold sauces and fillings.

Keo Ku: Traditional Korean BBQ

Kung Fu Tea: Classic and modern boba milk and fruit teas

K-Town Hero: Home of the Korean BBQ sandwich

Lunch Mommy: Healthy and delicious food with diverse offerings

Mochimoly: Go-to for the best mochi donuts

Pandang: Authentic Japanese and Thai cuisine

Qsina 8: Authentic Filipino cuisine

What to do

GREAT HALL - 1ST FLOOR

(See Great Hall map on following pages)

Ausome Balloon Creator: Amazing balloon art by donation

Columbia High School Mandarin Program: Face painting, snake hair extensions

PARLOR - 2ND FLOOR

(See Parlor map on following pages)

Boba Bear Bilingual: Bilingual Chinese board books and toys

Books by Yobe Qui: AAPI cultural books, toys, and gifts

Columbia High School Mandarin Program: Crafts and activities

Koa Good Inc: Kawaii stuffed animals and trinkets

Millburn Korean School: Korean language and cultural education

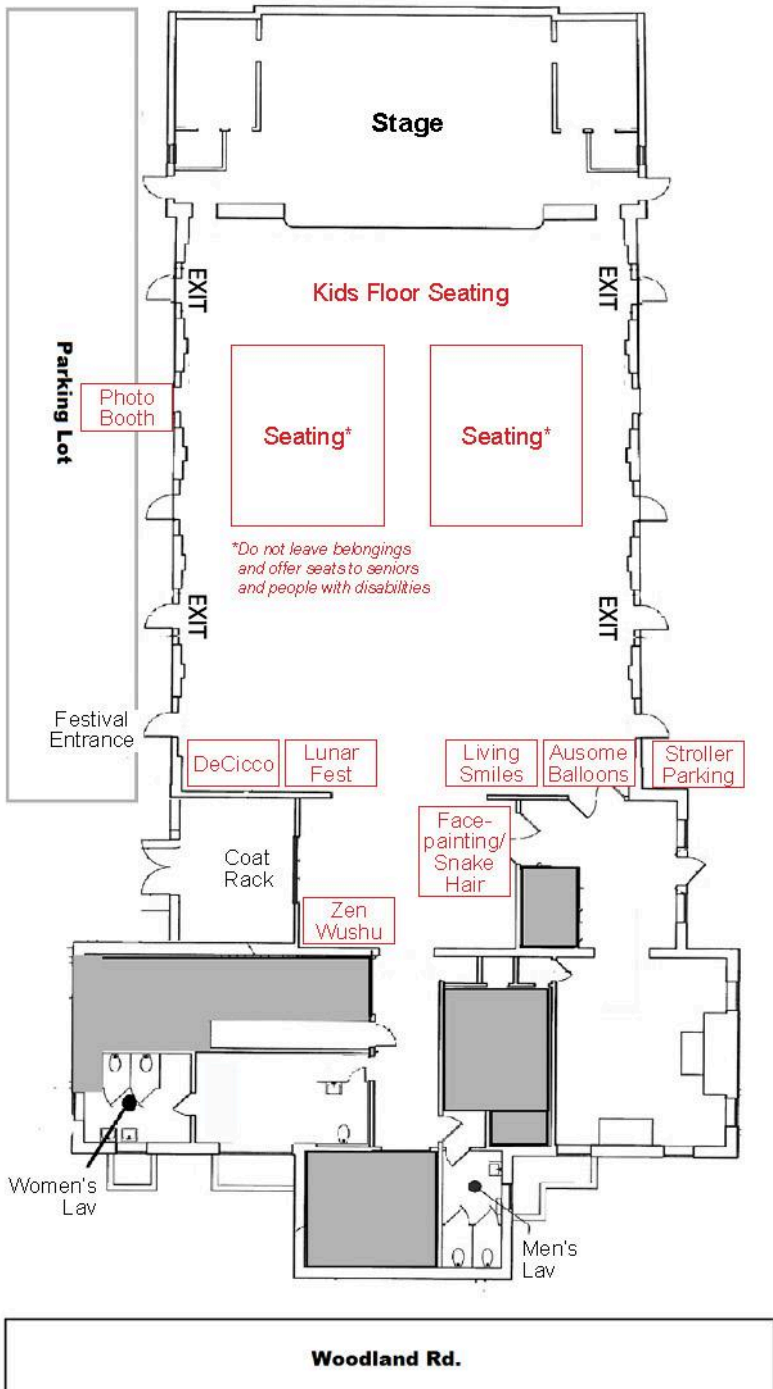
Oakland Road Art Club: Creative space for upcycling art materials

Somacycle: Convenient local recycling pickup service

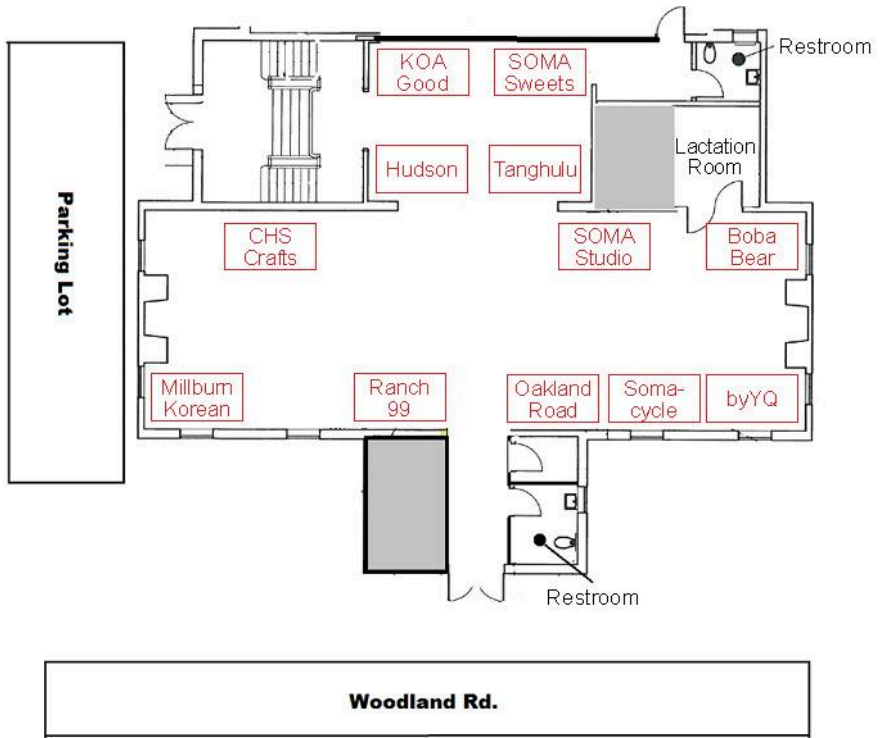
Soma Studio Arts Atelier: Teaching strong art fundamentals

SOMA Sweets: Japanese and Asian sweets

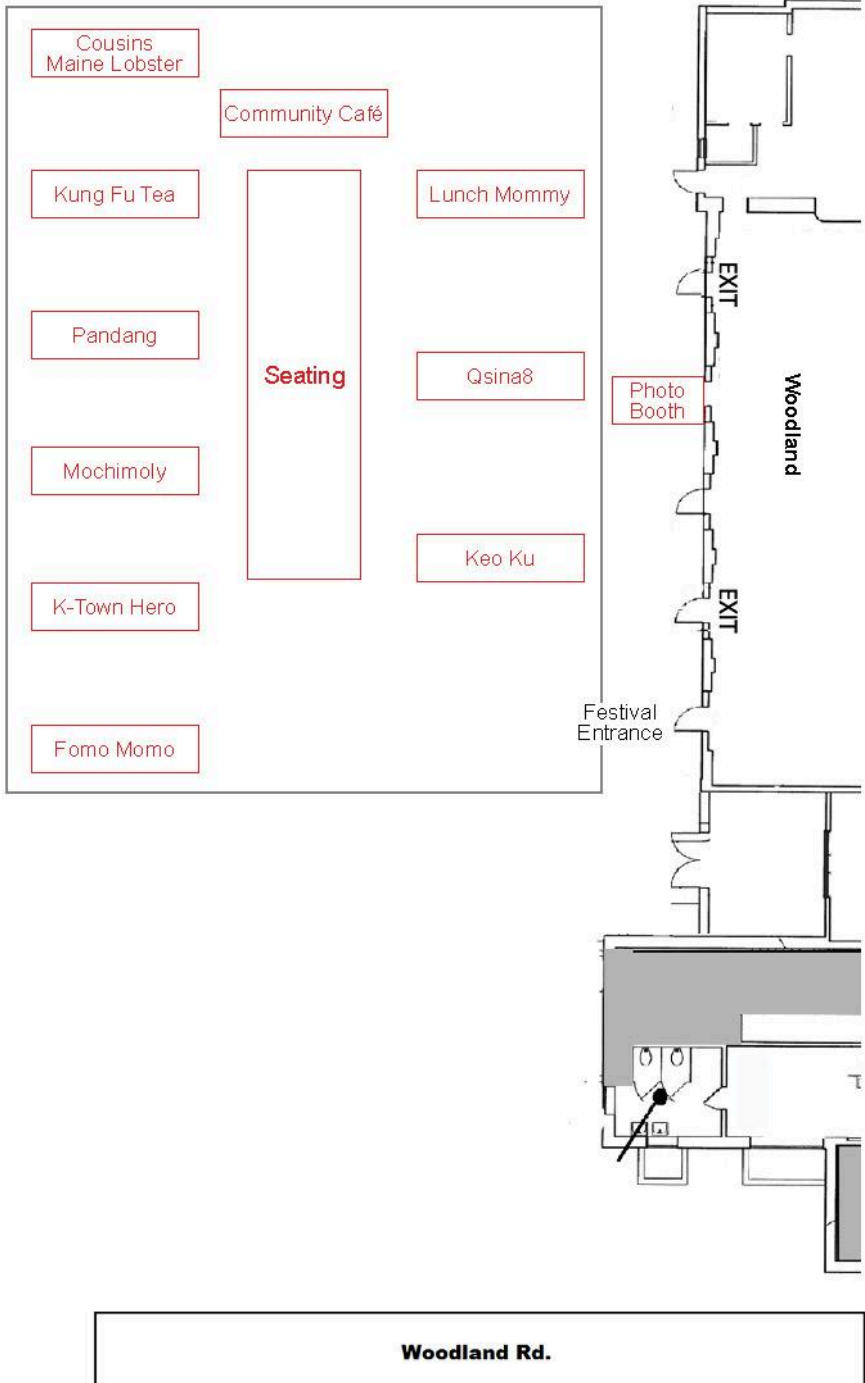
Great Hall



Parlor



Parking Lot





Primary Care Providers | 內科醫師群



Su Wang, MD
Medical Director
汪思涵主任醫師
Mandarin/English
中文/英文



Elaine Zhai, DO
Internal Medicine
翟曉靜醫師
Mandarin/English
中文/英文



Shih-Fen Chow, MD
Internal Medicine
張世芬醫師
Mandarin/Taiwanese/English
中文/台灣話(閩南)/英文



Mindy Houng, MD
Internal Medicine
宋玟貞醫師
Korean/English
韓語/英文

Specialty Care Providers | 駐診專科醫師



Sarah Fan, MD
Cardiologist
范余興醫師
心臟專科醫生



Ammie Patel, PharmD
Pharmacist
On-site office hours available
艾米·帕特爾藥學博士
藥劑師
提供現場看診時間



Nan-Hsien Kuo, MD
Rheumatologist
On-site office hours available
郭南顯醫師
風濕專科醫生
提供現場看診時間



Paul Gagllo, MD
Hepatology
On-site office hours available
保羅·加利奧醫師
肝臟專科醫生
提供現場看診時間



Wel Liu, MD
*Surgery-Colony/
Rectal*
劉熾醫師
結直腸外科醫生



Larry Siu, MD
Gastroenterologist
蕭家林醫師
腸胃專科醫生



Scan the QR code and check your eligibility for a free colon cancer screening kit.

For an appointment, please call 請來電預約
973-261-9077

Patient Navigation available in Chinese
病患服務人員提供中文服務

Please call Ellen Tham at 862-240-3589
如需服務請致電 862-240-3589

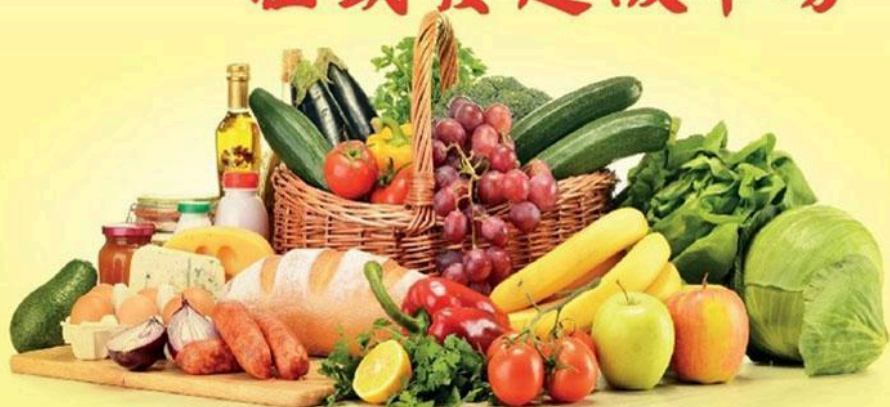
RWJBarnabas
HEALTH

Cooperman Barnabas
Medical Center

Center for Asian Health
華人醫療服務中心

Gold Valley SUPERMARKET

旺盛發超級市場



**Fresh Seafood & Meat • Fresh Fruit-Vegetable
Specialty Groceries: Traditional Groceries
Chinese • Vietnamese • Filipino
Japanese • Korean • India • Spanish**

生猛海鮮，上選肉類，新鮮水果，時令蔬菜
各式雜貨，南北幹貨，傳統雜貨

中式、越南、菲律賓、日本、韓國、印度、西班牙食品

Store Hour 營業時間

Sunday ~ Thursday 星期日至四

8:30 am-8:30 pm

Friday ~ Saturday 星期五及六

8:30 am-8:30 pm

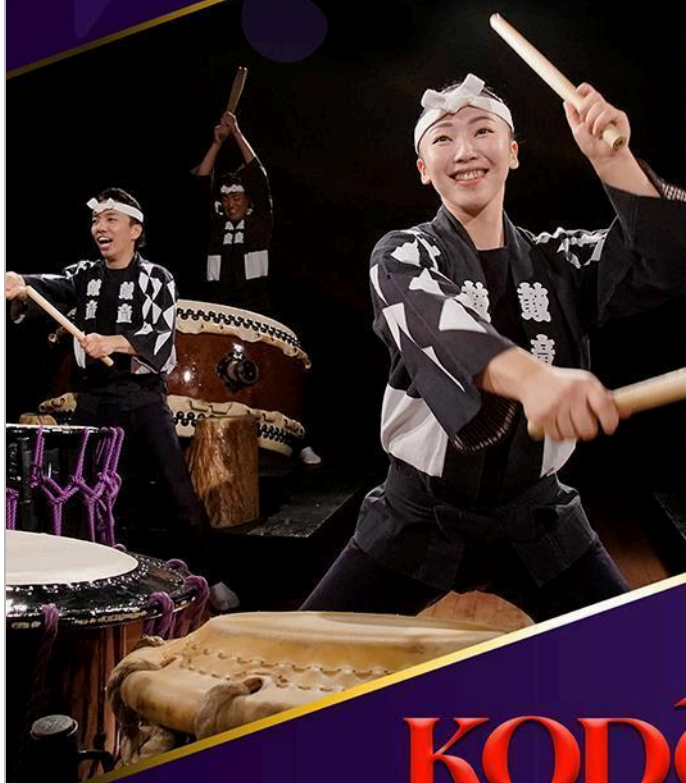
211 Morris Ave, Springfield, NJ 07081

Tel: (973) 564-9092



MAYO
PERFORMING
ARTS
CENTER

*Celebrating 30 Years as Morristown's
Home for the Arts*



KODŌ

One Earth Tour 2025

WARABE

鼓
童
童

**MARCH 7
2025**

Tickets and Full Calendar at MayoArts.org

MAYO PERFORMING ARTS CENTER
100 South Street • Morristown • 973.539.8008



Happy
Lunar
New Year



STUDIO
509

FITNESS
DANCE
GYROTONIC®
PILATES
KIDS
PROGRAMMING

FITNESS + WELLNESS + MORE

509 VALLEY STREET, MAPLEWOOD NJ

TEL 973.275.0509 STUDIO509FITNESS.COM



POLARIS

FENCING CENTER



TRY A
FREE
TRIAL
CLASS!



Come learn foil fencing from two-time Olympic Coach, Brian Kaneshige & two-time Olympian and Paris 2024 Gold Medalist, Jackie Dubrovich



Why Choose Our Fencing Club?

- High-level instruction across all levels (Introductory, Beginner & Competitive)
- Holistic approach to coaching emphasizing physical, mental and emotional well-being
- 3,600 sq. ft. facility with 8 fencing strips and special sprung floor to minimize injuries



50 S. Center Street, Unit #12, Orange, NJ 07050



Monday-Friday: 3:30-9, Saturdays 9:30-4



FOR MORE INFORMATION:
www.polarisfencing.com
info@polarisfencing.com



Happy Lunar New Year!



J | M
ARCHITECTURE
AND DESIGN LLC



20
25



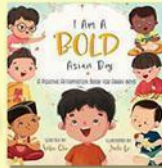
THANK YOU SOMACCW & LUNAR FEST TEAM



Award Winnings Books, Toys and Gifts that Celebrate AAPI Children, Families, & Culture



Author Signed Copies
& Free Resources
for Schools Available



Teacher & Classroom Favorites! Download FREE resource guides for Preschool - 5th grade!

Proud Lunar Fest Children's Activity Sponsor

Maker of the FIRST Dim Sum Cart Toy!

An interactive wooden cart .
Children will have so much fun walking around with the cart toy and pretending to work at a restaurant!

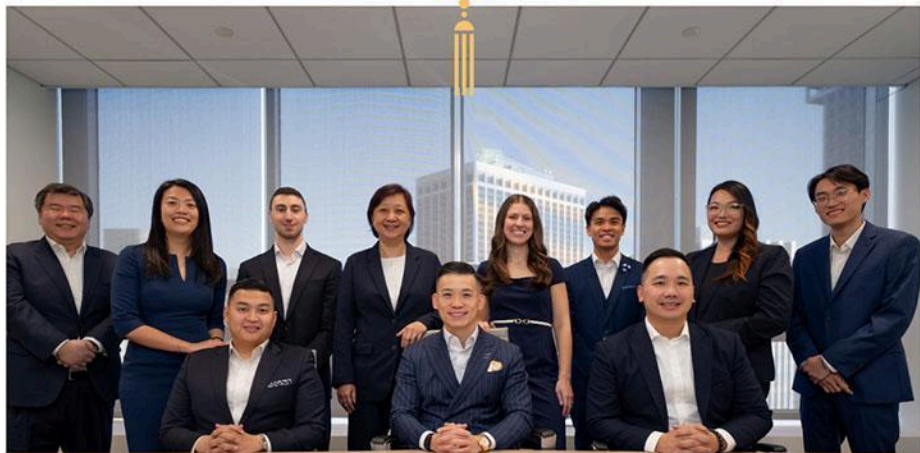


byyobeqiu.com

Connect with us!

- School Assemblies
- Workshops
- Lesson Plans
- Educational Discounts





**Midas
Wealth**

Happy Lunar New Year!



Our mission at Midas Wealth is to change and revolutionize the industry standards for financial planning. That means every single part of the financial planning process is unique and personalized for each and every one of our clients.

Our team takes the time to listen, discuss, and fine-tune a detailed analysis of our client's needs, assets, and financial resources. In doing so, our firm outlines the most strategic pathways to build an effective and actionable financial plan. Midas Wealth's distinctive financial planning process allows our clients to have the clarity, confidence, and the courage to maximize living and enjoy life to their fullest potential.

www.midaswealth.com

Special Thanks

Master of Ceremonies

Yija Bu

Speakers

Mayor Nancy Adams, Maplewood

Mayor Sheena Collum, South Orange

Assemblyperson Ellen J. Park, Bergen County

Dr. Monica Burnette, Seton Hall University

Children's Activities

Maplewood Middle School

South Orange Middle School

Columbia High School

HudsonWay Immersion School

Millburn Korean School

Township of Maplewood

Mayor Nancy Adams and the Township Committee

Stacey Ross-Trevor and the Department of Administration,

Division of Arts and Culture

Graphics

Painting: Manman Huang, Artist

Digital Illustration: Allen Gaoiran, Gaoiran Studios

Graphic Design: Mike Choi, Open Mind Design

Photography: Tracy Sham, Tracy Sham Photography

Stage

Sound: Mike Choi

Lighting: Rod Withers, Johnny Jhun

ALL the Volunteers!

A special thank you to Ommer Khaw who dreamt up and organized Lunar Fest NJ for the past 5 years.

dumpling **diplomacy**

Our Services

Workshops

Events

Catering

Program Development

Consulting



*Wishing everyone a
most auspicious
Year of the Snake!*

Contact

(718) 635-4378

w: www.dumplingdiplomacy.com

fb: @dumplingdiplomacy

ig: @dumpling_diplomacy



We connect communities across all divides.



RANCH MARKET

99 Ranch Market APP 99RANCH.COM

Enjoy free same-day delivery of Asian groceries with us!

亞洲生鮮雜貨，當天送貨上門！

Order before 2:00 p.m. for same-day delivery!
Available within a 20-mile radius of your local 99 Ranch Market store.

下午 2:00 前下單 當天極速配送到家！
門店半徑20英里內可配送。

\$20 OFF
COUPON
\$20優惠券



Sign up for the 99 Ranch APP. New users will be eligible for two \$10 coupons on their initial two orders.
掃描註冊99 Ranch APP。
新用戶最高可享限額10美元優惠券，每張限20美元！



COLLEGE STUDENTS 5% OFF



Every Friday only, College students will receive 5% off discount for the purchase in Edison Store.

大學生周五於愛迪生分店購物，即可獲5%折扣優惠。

(pre-tax, excluding the purchase of tobacco, alcohol, lottery and gift cards, should provide student ID. Discount is good for single receipt Only)

(稅前，不包括購買煙、酒、彩券和大蒜卡需出示學生證，以單一收據為限，即可獲5%的折優惠。)

Edison Store Address:
561 US-1 Unit 102, Edison, NJ 08817
Phone:
(732) 819-8889
Business Hours:
Sunday to Thursday 8:30am - 9:00pm
Friday & Saturday 8:30am - 10:00pm

*Further Restrictions May Apply.
Please visit customer service for more details

SUPER REWARDS

大華超市超集卡 SCAN TO SIGN UP
掃描加入



NEW JERSEY
Edison Store

REGISTER NOW! AND START EARNING POINTS!

賺取積分
滿點換好禮！

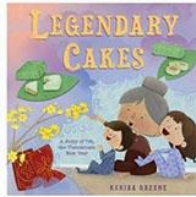
What to read



Happy Lunar New Year! 2025 BOOKLIST



Chloe's Lunar New Year
by Lily LaMotte



Legendary Cakes
by Kerisa Greene



Let's Celebrate Korean New Year!
by Michelle Park



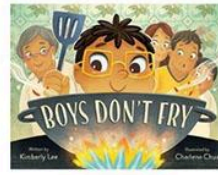
Ping's Perfect Pot
by Helen H. Wu



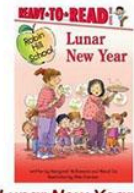
I Love Lunar New Year!
by Eva Wong Nava



Playing with Lanterns
by Wang Yage



Boys Don't Fry
by Kimberly Lee



Lunar New Year
by Margaret McNamara



Happy Lunar New Year!
by Sesame Street



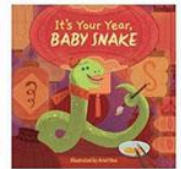
Baby's First Lunar New Year
from DK Publishing



Lunar Tale
by Stella Hong



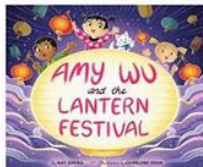
The Lucky Red Envelope
by Wenqi Zhang



It's Your Year, Baby Snake!
by Ariel Hsu



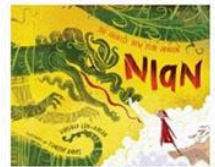
The Chinese New Year Helper
by Ying Chang Compestine



Amy Wu and the Lantern Festival
by Kat Zhang



Lunar New Year!
by Natasha Yim



Nian, the Chinese New Year Dragon
by Virginia Loh-Hagan